Daniel Anguiano
9504 Watercress Drive
Fort Worth, TX 76135
817.689.3651

Education:
Masters of Art in Graphic Design from Savannah College of Art & Design
Bachelor of Fine Arts Degree in Graphic Communication
from the University of Texas at Arlington

Experience:

Adjunct Instructor
International Academy of Design & Technology (Online) 9/2009 – current
Teach credit courses for the visual arts degree program.

Art Director
Dodd Creative – 7/2007 – 10/2009
Design and create brand identities, print collateral, web, signage, digital displays and environmental graphics projects for commercial and real estate and development companies. Interview clients, write creative briefs, develop brand identity, work with writers, manage freelance designers, photographers, print vendors, web vendors, building contractors and architects through conclusion of projects.

Adjunct Instructor
Westwood College (Dallas) 1/2009 – 7/2009
Teach credit courses for the graphic arts degree program. (Drawing and Design, Page Layout, Digital Imaging, Illustration, Web Design, Web Animation and Portfolio).

Adjunct Instructor
Westwood College (Online) 1/2003 – 3/2009
Teach credit courses for the graphic arts degree program. (Drawing and Design, Page Layout, Digital Imaging, Illustration, Web Design, Web Animation and Portfolio)

Adjunct Instructor
Westwood College (Fort Worth) 5/2002 – 5/2007
Teach credit courses for the graphic arts degree program. (Drawing and Design, Page Layout, Digital Imaging, Illustration, Web Design, Web Animation and Portfolio). Assist in program development, faculty interviews and assessments as well as assist in program accreditation. Performed IT work and maintain Computer Lab and network for a 300 user environment.

Adjunct Instructor
Tarrant County College – 8/1999 - 5/2006
Teach credit courses (night/weekends) for the graphic arts degree program at the

northeast campus. Have taught classes in Page Layout, Digital Imaging, Digital Illustration and Advertising concepts.

Senior Designer
The Work Group Advertising Agency – 07/2001 – 04/2002
Manage, track and produce all four-color editorial design, marketing materials, cover selections and art coordination. Apply color correction and illustration when necessary. Oversee the technical processes of the Macintosh digital environment including budgeting, upgrading, buying software, buying hardware, installing, network wiring, server maintenance & training for all company computer issues. Worked with print vendor to ensure quality of color and keeping production work flowing.

Freelance Graphic Artist
Home Office – 1/2001 – 7/2007
Provide graphic art design, pre-press services, technical support and graphic services on a contractual basis for a full range of advertising, design and publishing.

Creative Director
Cable Connection Magazine (Fort Worth Star-Telegram) – 8/1995 until 12/2000
Manage all of the four-color work of editorial design, marketing materials, cover selections, art coordination and art purchasing with photographers and art brokers. Supervised an in-house art department. Designed and maintain the company web site. Manage for the technical processes of the Macintosh digital environment including budgeting, upgrading, buying software, buying hardware, installing, network wiring, server maintenance & training for all company computer issues. Worked with print vendor to ensure quality of color and keeping production work flowing.

Graphics Specialist
Lockheed Martin (Formerly General Dynamics) 6/1988 to 8/1995
Supported a full range of projects from magazines, posters, manuals, books, company displays, trade show displays, signage, billboards, forms and a variety of other types of work including litigation documentation. All in support of a classified aviation defense contract environment.

Art Director
Sunbelt Nursery Group – 4/1986 to 6/1988
Supervised a small in-house agency that generated national newspaper ads for a chain of nursery retailers. Duties included conventional typesetting and paste up of ads, illustration and camera work.